

BCS Human Computer Interaction Conference (British HCI) 2016 Sponsorship Proposal

Tier 1: Platinum Sponsors

Cost: £5,000+

Organisation's logo on:

- Every conference web page
- Front cover of printed conference overview in the delegate's bag
- Delegate's bag
- Delegate's badge

Insertions:

- Two sets of organisation provided items (e.g., brochure and gift) included in the delegate's pack

Stand

- One large stand for the duration of the conference

Flag:

- One large flag outside of the conference venue

Display:

- One organisation provided sign displayed in each conference room
- One organisation provided banner at the conference registration desk/ lobby

Acknowledgement:

- Written acknowledgement in the conference proceedings
- Oral acknowledgement during opening/closing plenary
- Choose any two main conference days as a refreshment and buffet lunch sponsor for a special acknowledgement

Registration:

- Three full conference registrations (incl. workshops, DC and main conference)

Tier 2 Gold Sponsors

Cost: £2500+

Organisation's logo on:

- Every conference web page
- Front cover of printed conference overview in the delegate's bag

Insertions:

- Two sets of organisation provided items (e.g., brochure and gift) included in the delegate's pack

Stand

- One standard stand for the duration of the conference

Display:

- One organisation provided sign displayed in each conference room
- One organisation provided banner at the conference registration desk/ lobby

Acknowledgement:

- Written acknowledgement in the conference proceedings
- Oral acknowledgement during opening/closing plenary
- Choose any one main conference day as a refreshment and buffet lunch sponsor for a special acknowledgement

Registration:

- Two full conference registrations (incl. workshops, DC and main conference)

Tier 3 Classic Sponsors

Cost: 1000+

Organisation's logo on:

- Every conference web page
- Front cover of printed conference overview in the delegate's bag

Insertions:

- One set of organisation provided items (e.g., brochure or gift) included in the delegate's pack

Stand

- One standard stand for the duration of the conference

Display:

- One organisation provided sign displayed in each conference room

Acknowledgement:

- Written acknowledgement in the conference proceedings
- Oral acknowledgement during opening/closing plenary
- Choose any main conference day as the buffet sponsor or drink reception as drink reception sponsor for a special acknowledgement

Registration:

- One full conference registrations (incl. workshops, DC and main conference)

Tier 4: British HCI Friends (long term conference advertisers only)

Cost: £500+

Organisation's logo on:

- Every conference web page
- Front cover of printed conference overview in the delegate's bag

Insertions:

- One set of organisation provided items (e.g., brochure or gift) included in the delegate's pack

Stand

- One standard stand for the duration of the conference

Acknowledgement:

- Written acknowledgement in the conference proceedings
- Choose any workshop/main conference day as a refreshment (e.g., tea and coffee) sponsor

Registration:

- One full conference registration at discounted price (incl. workshops, DC and main conference)

Note:

We also offer bespoke sponsorship based on your needs. Please contact sponsorship chair Dr Biao Zeng at: bzeng@bournemouth.ac.uk

Sponsorship Tier Comparison Table

	Tier 1 Platinum Sponsor	Tier 2 Gold Sponsor	Tier 3 Classic Sponsor	Tier 4 British HCI Friends
Organisation's Logo				
Conference webpage	●	●	●	●
Printed conference overview (delegate's pack)	●	●	●	●
Delegate's bag	●			
Delegate's badge	●			
Insertions				
Sets of items	2	2	1	-
Stand				
Large	●			
Standard	-			
Flag (outside building)	1			
Display (inside building)				
Each conference room	●	●	●	
Banner at Desk/Lobby	●	●		
Acknowledgement				
Written (proceedings)	●	●	●	●
Oral (opening/closing)	●	●	●	-
Refreshment and buffet	Any 2 days (Main)		Any 1 day (Main)	
Buffet or drink reception			Any 1 (Main)	-
Refreshment only	-	-	-	Any 1 (Main or Workshop)
Registration				
Free full registration	3	2	1	-
Discounted registration				1
Cost	£5000+	£2500+	£1000+	£500+

Note: Bespoke sponsorship is also available. Please contact sponsorship chair Dr Biao Zeng at: bzeng@bournemouth.ac.uk.